

*Event Chairs*  
Catherine Branch and Daniel Plumlee  
Maddison Britt  
McKenzie Britt  
Ellen Hughes and Dean Delery  
Maddy Delery  
Katie Samson  
Brittany and Matt Steitz  
Courtney and Dylan Stout

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Allie Arcidiacono  
Joey Arcidiacono  
Christopher Arcidiacono  
Jennifer Bowen  
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Thomas Hixon  
Ainsley Hughston  
Jeff and Taylor Jackson  
Kate and Houston Johnson  
Isla and Joseph Jorneyvaz  
Maddox Lamme  
Alexa Leach  
Kelly and David Leonard  
Matt Luna  
Christiana and Luke McConnell  
Rachel and John Luke McConnell  
Mary Alex Knight and Carter Mizell  
Emily Nelson  
David Nettles  
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Jennifer Bowen  
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Sara Eggleston  
Todd Greenwalt  
Joe Herman  
Dana Lepow  
John Luke McConnell  
Robert McFadden  
David Nettles  
Claud Riddles  
Teresa Robertson  
Julie Samson  
Michelle Shonbeck  
Dr. Jennifer Welch  
Mary Elizabeth Hand, *Executive Director*  
Audrey Omenson, *Clinical Director*

# Crack 'em for a Cause

9TH ANNUAL CRAWFISH BOIL



We are writing on behalf of the Nick Finnegan Counseling Center (NFCC), a non-profit making affordable mental health services available to all Houstonians regardless of age, finances or religious affiliation. About one in five Americans has a mental illness, but nearly **60%** of those people don't get the services they need. NFCC hopes to change that by providing high-quality counseling that is affordable and accessible. To accomplish this, they offer low private pay rates, a sliding scale and insurance options.

To support NFCC's efforts to keep counseling affordable, we would be honored to have you help sponsor the ninth annual Crack 'em for a Cause Crawfish Boil on **April 6, 2019**, from 1-5 pm. As event chairs, we will host this all-you-can-eat annual spring fundraiser at **West Alabama Ice House** along with the event Host Committee and NFCC's Advisory Board.

The Nick Finnegan Counseling Center has seen incredible growth over the last several years. Each year the counseling center serves significantly more clients than the previous year with over 800 clients last year! Because of this growth, they completed a building expansion last year to continue to serve the growing need in the community. Not only do they provide in-house counseling and free talks in the community, but they also partner with **Salvation Army** as a mental health resource at no charge. Thanks to funding from a grant, they have also started a partnership with **Communities in Schools** to provide free services to students on two high risk public school campuses. NFCC understands that affordable means something different to everyone who walks through their doors and they never want to turn anyone away due to finances. A counseling session costs NFCC \$175, however clients pay no more than \$95 because NFCC wants counseling to be affordable. In fact, because of the sliding scale and insurance options, *the average revenue per session is only \$55*. Because of this, only 39% of their operating costs are covered by client fees, while the rest is covered by generous donors like you!

As NFCC advocates, we ask for your help underwriting parts of this event that are vital to its success and the success of the organization. Everyone deserves the opportunity to access high-quality, affordable mental health care. A recent review of comparable counseling centers confirmed that NFCC fills a unique niche in the community by offering a top-tier counseling experience at an affordable price. Let's work together to keep it that way!

Enclosed please find Crawfish Boil sponsorship opportunities. In return for your generosity, your name or your company's name/logo will be included on event publicity including the event invitation, email communications and event signage. Historically, the event attracts more than 350 attendees, and your participation and generosity would not go unnoticed. ***We hope you'll become an NFCC supporter to help carry on Nick Finnegan's legacy and help others on their journey towards healing.***

If you have any questions or would like additional information, please contact Development Specialist, Natalie Lowry, at [nlowry@finnegancounseling.org](mailto:nlowry@finnegancounseling.org) or 713-402-5127. Thank you in advance for considering a partnership with NFCC!

*Catherine Branch and Daniel Plumlee, Maddison Britt, McKenzie Britt,  
Ellen Hughes and Dean Delery, Maddy Delery, Katie Samson,  
Brittany and Matt Steitz, Courtney and Dylan Stout*

## 2019 Crawfish Boil Chairs

2714 JOANEL | HOUSTON, TX 77027  
713-402-5046

[finnegancounseling.org](http://finnegancounseling.org)

# Crack 'em for a Cause

APRIL 6, 2019 | 1 - 5 pm  
WEST ALABAMA ICE HOUSE

## Sponsorship Opportunities

**DEADLINE** FOR SPONSORS: March 29

~~\$10,000~~

### UNDERWRITER

This sponsorship would fund 57 counseling sessions

- 14 event tickets
- Event naming rights: 9th Annual Crawfish Boil presented by: \_\_\_\_\_
- Name or logo on koozie (*if submitted by March 14*)
- Name or logo on sponsor banner
- Pre-event inclusion on invitation
- Social media, email newsletter and website recognition

~~\$7,000~~

### LET THE GOOD TIMES ROLL

This sponsorship would fund 40 counseling sessions

- 12 event tickets
- Name or logo on sponsor banner
- Pre-event inclusion on invitation
- Social media, email newsletter and website recognition

~~\$5,000~~

### THE EXTINGUISHER

This sponsorship would fund 28 counseling sessions

- 10 event tickets
- Name or logo on sponsor banner
- Pre-event inclusion on invitation
- Social media, email newsletter and website recognition

~~\$3,000~~

### SPICY

This sponsorship would fund 17 counseling sessions

- 8 event tickets
- Name or logo on sponsor banner
- Pre-event inclusion on invitation
- Social media, email newsletter and website recognition

~~\$1,500~~

### HOT

This sponsorship would fund 8 counseling sessions

- 6 event tickets
- Name or logo on sponsor banner
- Pre-event inclusion on invitation
- Social media, email newsletter and website recognition

~~\$500~~

### MILD

This sponsorship would fund 2 counseling sessions

- 4 event tickets
- Name or logo on sponsor banner
- Pre-event inclusion on invitation
- Social media, email newsletter and website recognition

~~\$150~~

### CAYENNE

This sponsorship would fund 1 support group screening

- 2 event tickets
- Name or logo on sponsor banner
- Pre-event inclusion on invitation
- Social media, email newsletter and website recognition

Please direct questions to Development Specialist, Natalie Lowry, at 713.402.5127 or [nlowry@finnegancounseling.org](mailto:nlowry@finnegancounseling.org)

# Crack 'em for a Cause

APRIL 6, 2019 | 1 - 5 pm



## Registration Form

### PLEASE INDICATE YOUR SPONSOR LEVEL BELOW:

\_\_\_ \$10,000 Underwriter (Koozie)

\_\_\_ \$1,500 Hot

\_\_\_ \$7,000 Let The Good Times Roll

\_\_\_ \$500 Mild

\_\_\_ \$5,000 The Extinguisher

\_\_\_ \$150 Cayenne

\_\_\_ \$3,000 Spicy

### PLEASE INDICATE IF YOU WOULD LIKE TO PURCHASE INDIVIDUAL EVENT TICKETS:

\_\_\_ \$40 Prepaid individual ticket purchased by Wednesday, 4/3 (\$50 at the door)

\_\_\_ \$5 Child ticket (ages 12 and under)

### A few more things...

Skip the event and support from home (no tickets) with a donation of: \$ \_\_\_\_\_

Please make my donation anonymous: Yes No

I would like to receive information on the October 2nd, **Tree of Life** Fall Gala: Yes No

**3** ways to  
purchase  
event tickets &  
sponsorships

1. Return this completed form and payment to the address below.
2. Purchase online at: [finnegancounseling.org/crawfish-boil](http://finnegancounseling.org/crawfish-boil).
3. Call Natalie at 713-402-5127 to purchase by phone.

Sponsor Name: As it will appear in event publicity; max 50 characters (including spaces)

\_\_\_\_\_

Sponsor Address: \_\_\_\_\_

Street Address

City

State

Zip

Email : \_\_\_\_\_ Phone: \_\_\_\_\_

PAYMENT METHOD: \_\_\_ AMEX \_\_\_ VISA \_\_\_ MASTERCARD \_\_\_ CHECK (payable to NFCC)

CREDIT CARD # \_\_\_\_\_

EXP. \_\_\_ / \_\_\_ SECURITY CODE \_\_\_\_\_ BILLING ZIP \_\_\_\_\_

SIGNATURE \_\_\_\_\_

### DEADLINE FOR SPONSOR RECOGNITION IS 5 P.M. ON MARCH 29, 2019

#### Mail completed form and payment to:

Nick Finnegan Counseling Center

Attn: Natalie Lowry

2714 Joanel Street

Houston, TX 77027

Please direct questions to Development Specialist, Natalie Lowry, at 713.402.5127 or [nlowry@finnegancounseling.org](mailto:nlowry@finnegancounseling.org)